

400

ECONOMIC
IMPACT
STUDIES

YEARS
40+
EXPERIENCE



TWO
GOVERNORS
ONE
LT. GOVERNOR
ONE
CONGRESSMAN

Work in



48

States

4

Countries



2

WOMEN
FROM ERIE, PA



1

Heated Rivalry

1

WOMEN
OWNED™

NATIONAL WBENC
CERTIFICATION



KIDS

3 PETS

Parker Philips, Inc

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• Erie, PA 16501

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• (888) 340-8432
• www.parkerphilips.com

No firm delivers an economic impact study the way that **Parker Philips** does.

We take your data and build a narrative that takes your numbers to the next level. Our work is not a cut and paste approach or as we like to call it, the “Save As” culture of recycling work from the last client report. Our work is customized, unique, and done by Principals with over 40 years of consulting, research, and economic impact studies.

We guide our client,

interview key audiences, learn about your organization and issues that need to be highlighted in the narrative, and deliver a final product which is unique to each client.

We partner through the process and Make An Impact through numbers and narrative.

Parker Philips
assess. analyze. assert!

A basic economic impact study:

- Uses strong methodology
- Is defensible
- Is realistic
- Provides clear definitions of assumptions

A Parker Philips economic impact study:

- Has a principal conducting it with strong methodology
- Is defensible because an experienced consultant does the analysis
- Uses conservative and realistic data
- Provides clear definitions of assumptions
- Tell your organization’s story through a compelling narrative
- Promotes your message and report findings
- Goes beyond the numbers to get your organization to the next level
- Lays out a communications and marketing plan to get your story out to new audiences

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